

Society for Music Theory 40th Annual Meeting

November 2 - 5

Renaissance Arlington Capital View Hotel

2800 South Potomac Avenue

Arlington, VA

Conference Advertising and Exhibit Opportunities

Please join us this fall as we celebrate our 40th anniversary in Arlington, Virginia. Our Annual Meeting attracts over 650 theorists from colleges, universities and conservatories from around the world.

EXHIBIT AREA

Exhibits will be located adjacent to and on the same floor as the conference meeting rooms. Complimentary refreshment breaks will be provided in the exhibit area. Tables are approximately 6' X 30" and come with two chairs. All exhibitors receive a listing in the program book (if reservation is received before August 14, 2015) and one complimentary registration.

Reservations and Deadlines: Please fill out the attached reservation form and submit it along with your payment by August 14, 2015. Cancellations before August 28, 2015 will be refunded (a \$25 handling charge will be assessed).

Internet connections and electrical service can be obtained directly from the hotel. Contact information and shipping instructions will be provided upon receipt of completed reservation form.

Schedule: The exhibit area will be open during the entire meeting.

Exhibit Set-up:	Thursday, November 2	8:00 am – 12:00 pm
Exhibit Hours	Thursday, November 2	1:00 pm – 6:00 pm
	Friday, November 3	8:30 am – 6:00 pm
	Saturday, November 4	8:30 am – 6:00 pm
	Sunday, November 5	8:30 am – 12:00 pm
Exhibit Tear-down:	Sunday, November 5	12:00 pm – 4:00 pm

CONFERENCE PROGRAM ADVERTISING

The Program Book containing conference abstracts and final program is distributed to all meeting participants. Both full-page and half-page advertisements are available. Black and white only. Please return the reservation form and Ad copy by August 14, 2015.

CONFERENCE DISPLAY MATERIALS

SMT is looking at ways to reduce the amount of paper it produces. With that goal in mind we will not include promotional materials in the conference tote bag. Instead, promotional materials will be prominently displayed at tables in the Exhibit Hall, where they may be viewed and taken by those interested. Conference staff will monitor display tables to ensure orderly display throughout the meeting. Materials left over at the end of the conference will be recycled, unless you request their return (shipping charges apply).

To have materials displayed, please print and complete the Conference Display Materials Reservation Form. The price is \$50 per item. Payment is expected with the reservation. Reservations received prior to August 14 will receive a complimentary listing in the Program Book.

COMMON TABLE

A common table will be available for the display of individual books, periodicals, and other resource materials. Please contact us if you are interested in participating in the common table.

HOTEL RESERVATIONS:

Exhibitors are responsible for their own hotel reservations. SMT has reserved a block of rooms at the Renaissance Arlington Capital View Hotel at a special rate of \$159.00 per night (single/double occupancy) plus tax. Reservation deadline is October 12, 2017. More information will be available on our conference website.

SPONSORSHIPS

The Society provides several opportunities for organizations to sponsor activities at our Annual Meeting. Sponsorship includes attendee mailing list, special event signage and a free full-page program book ad for sponsorships over \$500. Suggested levels are listed below.

Tote Bags \$600
Coffee Breaks \$500

Please fill out the appropriate sections of the attached reservation form and send/fax/email your completed reservation form and payment to:

SMT Arlington 2017
Society for Music Theory
University of Chicago
Department of Music
1010 East 59th Street
Chicago, Illinois 60637
Fax (773) 753-0558
vlong@uchicago.edu

Up to date information can be found on our conference website:
<http://www.societymusictheory.org/>