

The SMT Logo

The logo of the Society for Music Theory was designed by SMT member Daniel Stevens and approved for use in 2014. This document describes the SMT Logo and establishes official guidelines for its use.

About the Design

I designed the SMT Logo to represent the diversity of our Society's members, our intellectual and artistic backgrounds, and our wide-ranging scholarly interests. The SMT Logo has a simple, aesthetically pleasing design; its meanings can be apprehended at a glance. The differently shaded lines of the staff represent the spectrum, establishing continuity with previous logo designs, evoking the name of the Society's journal, and signaling the Society's commitment to diversity of all kinds. The new multi-dimensional design, like the ascending wave of the staff, points to the future contributions of our membership to research in music and the humanities. — Daniel Stevens, University of Delaware

Authorized Use

The SMT Logo may be used by the Society's officers and executive director in conjunction with their official duties, and by the Society's committees. Except as implicitly permitted below, it may not be used by individual members, interest groups, regional societies, etc. The SMT Logo may be licensed for commercial use only with written permission of the President. Any modification of the SMT Logo, including changes of color, requires approval of the SMT President. The SMT Logo's designer shall have the first opportunity to make any modifications.

No other logo may be used for official Society business unless authorized by the SMT President. Such uses must also include the SMT Logo; any additional logo must be at least 25% smaller than the SMT Logo and the SMT Logo must be given a more prominent position.

The Executive Board is responsible for monitoring use of the SMT Logo. The IT/Networking committee maintains the SMT Logo and ensures it is available to authorized users.

Applications

Four variants of the SMT Logo are provided: a full form, an abbreviated form, a monochrome form, and the wave element. Permitted uses of each variant is described below. Each variant is provided in a "Normal" form for use primarily on light-colored backgrounds and an Inverted form for use primarily on dark-colored backgrounds. Wherever possible, the vector graphic forms (PDF) should be used. Where a rasterized version is needed, it should be created from the vector version to the exact size needed.

In most instances, the SMT Logo should appear at the top center or upper left of the application.

<p style="text-align: center;">Normal For light backgrounds</p>	<p style="text-align: center;">Inverted For dark backgrounds</p>	<p style="text-align: center;">Monochrome</p>
<p>Full Form</p>  <p style="text-align: center;">PDF</p>	 <p style="text-align: center;">PDF</p>	<p>Use of the Full form is required on all publications of the Society, including all SMT web pages, the cover of Music Theory Spectrum, all web pages of Music Theory Online (except example popups; for articles published in PDF format, the SMT Logo should appear only on the first page), the Newsletter, and publications associated with the annual meeting. It is also required on letterhead and officially printed envelopes. It may be used in other official announcements such as the Call for Papers.</p> <p>The full form may not be scaled in a way that renders the name of the Society illegible.</p> <p>Use of the Monochrome Form is appropriate only in settings where the grayscale versions are impractical for technical or cost reasons.</p>
<p>Abbreviated Form</p>  <p style="text-align: center;">PDF</p>	 <p style="text-align: center;">PDF</p>	<p>Use of the Abbreviated Form is appropriate in places where the name of the Society is otherwise spelled out prominently. For example, officers may use the abbreviated form on self-printed envelopes when the return address includes the Society's name, and the treasurer may use the abbreviated form as an image on official checks. It should also be used when the logo size would render the name of the Society unreadable in the Full Form.</p> <p>Use of the Monochrome Form is appropriate only in settings where the grayscale versions are impractical for technical or cost reasons.</p>

**Wave
Element**



[PDF](#)



[PDF](#)

Use of the **Wave Element** is not currently authorized.
